



Staff Report

For City Council Meeting - 10/6/2021

Subject - Old Business - Discussion - Gearhart Zip Code

Synopsis: This topic has been discussed at least twice before. Now that we have more information regarding the process and [I] have a contact for the regional US Postal Service, we can elicit support from our delegation of federal government representatives.

I think it would be important to first demonstrate official support of the Gearhart City Council and explain our reasoning behind the request. To that end, I have done a rough draft for a resolution to be considered.

Recommendation: N/A

Legal Analysis: N/A

Financial Analysis: N/A

Respectfully submitted,

A handwritten signature in blue ink, consisting of a circled letter 'A' followed by the word 'for' written in a cursive style.

Councilor Warren

Fwd: Gearhart zipcode issue

1 message

Chad Sweet <chadsweet@cityofgearhart.com>

Thu, Sep 9, 2021 at 3:50 PM

To: Krysti Ficker <krysti@cityofgearhart.com>

Add to correspondence

Chad

----- Forwarded message -----

From: **Mayeda, Ali VZ** <ali.mayeda@mail.house.gov>

Date: Thu, Sep 9, 2021 at 1:42 PM

Subject: Gearhart zipcode issue

To: Chad Sweet <chadsweet@cityofgearhart.com>, councilorcockrum@cityofgearhart.com <councilorcockrum@cityofgearhart.com>, Brent Warren <councilorwarren@cityofgearhart.com>

Hello Gearhart friends,

Councilor Warren brought the Gearhart zipcode issue to my attention- I'm sorry this has been so frustrating. It is possible to request a "zipcode boundary review" by writing to the District Manager for the region. The boundary review process requires any municipality and community group seeking a ZIP Code change to submit the request in writing to the manager of the district, with any rationale and

justification. This request can only be made once every ten years.

District Manager William Schwartz

7007 NE Cornfoot Rd. Dept. #100

Portland, OR. 97218-9300

Can the City prepare and send a request and send it to me as well? Then our office can elevate it as needed. The district manager must provide a determination within 60 days. If a request is feasible, USPC conducts a formal survey of customers who would be affected. If a simple majority of respondents support the change, USPS usually grants an approval.

Let me know if you have any questions!

Ali

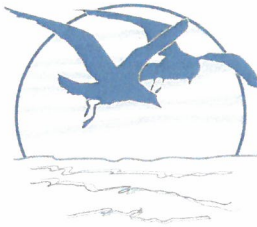
Ali VZ Mayeda (she/her)

Deputy District Director

Congresswoman Suzanne Bonamici (OR-01)

Please note our office is currently closed and staff are working remotely.

Office: 503-469-6010



CITY OF GEARHART

DRAFT RESOLUTION NO. _____

THE CITY OF GEARHART MAKES THE FOLLOWING RESOLUTION:

WHEREAS, the City of Gearhart is a growing independent municipality in Clatsop County Oregon, with an estimated population of 1,800;

WHEREAS, the City of Gearhart has its own US Postal Service (USPS) Contract Office, it shares its 97138 zipcode with the City of Seaside, its neighbor to the south containing a population of approximately 6,700;

WHEREAS, many online sites utilize the USPS national zipcode database and do not allow overriding the city name based on the zipcode;

WHEREAS, Gearhart and Seaside have many street names that are identical or similar, mail is frequently misdirected to the wrong city, requiring costly research, redirection and delays;

WHEREAS, many delivery companies such as Fed Ex and Amazon incorrectly notify purchasers that their package may be picked up at the Seaside Post Office, causing needless trips and phone calls;

WHEREAS, some of the more economical insurance companies use zipcode as part of their underwriting process, some Gearhart homeowners have been denied homeowners insurance because the distance to the Seaside fire station was mistakenly considered too far from their residence;

WHEREAS, many nearby coastal cities and communities have populations considerably smaller than Gearhart, they have been assigned their own unique and individual zipcode (See attached Exhibit A);

NOW, THEREFORE the City of Gearhart requests the United States Postal Service (USPS) to assign zipcode 97139 or another unique zipcode to our city.

This Resolution was passed by the City Council of the City of Gearhart this _____ day of _____ 2021.

YEAS: _____ NAYS: _____ ABSENT: _____ ABSTAIN: _____

Signed and approved by the Mayor of the City of Gearhart this _____ day of _____ 2021.

Paulina Cockrum, Mayor

ATTESTED BY: _____
Chad Sweet, City Administrator

EXHIBIT A

Coastal Cities within 25 miles of Seaside

Zip	City	County	St	Population
97016	CLATSKANIE	COLUMBIA	OR	1,750
97064	VERNONIA	COLUMBIA	OR	1,850
97102	ARCH CAPE	CLATSOP	OR	205
97103	ASTORIA	CLATSOP	OR	9,900
97110	CANNON BEACH	CLATSOP	OR	1,500
97121	HAMMOND	CLATSOP	OR	1,400
97130	MANZANITA	TILLAMOOK	OR	393
97131	NEHALEM	TILLAMOOK	OR	355
97138	SEASIDE	CLATSOP	OR	6,700
97144	TIMBER	WASHINGTON	OR	131
97145	TOLOVANA PARK	CLATSOP	OR	1,490
97146	WARRENTON	CLATSOP	OR	5,000
97147	WHEELER	TILLAMOOK	OR	357
98643	ROSBURG	WAHKIAKUM	WA	320