



Staff Report

For City Council Meeting - 11/5/2025

Subject - Visitors - Susan Penrod - Seaside School District Superintendent - Improve Student Attendance

Synopsis - Superintendent Penrod will be in attendance with a presentation on how cities and businesses can support a community-wide effort to improve student attendance across the district's schools.

Recommendation: N/A

Legal Analysis: N/A

Financial Analysis: N/A

Respectfully Submitted,

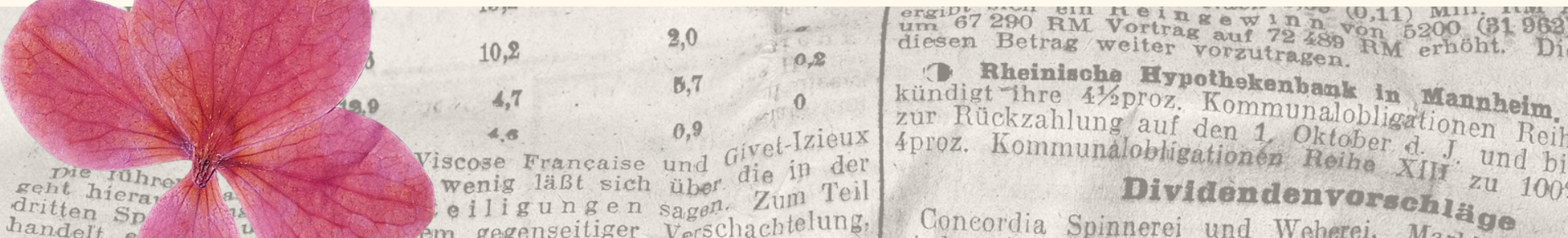
A handwritten signature in black ink, appearing to be the name "Chad" written in a stylized, cursive script.

Chad



Improving Student Attendance

2025-2026



It's All About Relationships



Regular Attendance



High Quality
Teaching



Safe and
Welcoming
Schools



Successful Students



Defining Regular Attendance

Oregon defines regular school attendance as attending more than 90% of the days a student is enrolled in a school year.

This means that students can miss up to 17 days of school and still be considered a regular attender.



How Are We Doing?

2022-2023

53.7%

2023-2024

56.7%

2024-2025

60.4%

Regular Attendance Rates



Looking At The Whole Child



1. **Academic Success:** Consistent attendance allows students to absorb new concepts and build on their knowledge. Missing school can hinder their progress.
2. **Social Development:** School helps children build friendships and social skills. Regular attendance fosters connections with peers, while frequent absences can lead to feelings of isolation.
3. **Emotional Well-Being:** Routine and structure from attending school provides stability. Missing school can increase anxiety about falling behind and rejoining peers, affecting overall emotional health.

What Does The Research Say?



- Parents are aware of and generally agree with the benefits of in-person learning
- Parents view education holistically and as a balance of many elements
- Parents—especially those whose children are routinely absent—say they regularly track their children's school performance
- Messaging that chastises parents or communicates the consequences of missing school does not work in the post-COVID era
- Parents are most trusting of their child's teacher(s), and want to hear attendance-related messaging from them

Why Are Our Students Missing School?



- Older students providing childcare for younger siblings
- Taking vacations during the school year
- Students responsible for getting themselves to school
- Anxiety
- Completing work assignments online
- Working to support their family
- And many individual reasons

What Is The District Doing?

Breaking Down The Levels of Support



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Pacific Ridge Elementary
Seaside Middle School
Seaside High School

August 13, 2025

Dear Families,

Welcome back to another exciting school year in the Seaside School District! I hope you had a wonderful summer and are ready for the year ahead.

As we start this new academic year, I want to highlight the importance of attendance. Regular attendance is vital for your child's academic success and emotional well-being. We measure regular attendance by expecting students to attend school at least 90% of the time, or not missing more than 17 days of the 176 student instructional days for the 2025-2026 school year. To put this in perspective, if a student misses 20 days of school throughout the year, this is the equivalent of missing an entire month of school.

Why Attendance Matters

1. **Academic Success:** Consistent attendance allows students to absorb new concepts and build on their knowledge. Missing school can hinder their progress.
2. **Social Development:** School helps children build friendships and social skills. Regular attendance fosters connections with peers, while frequent absences can lead to feelings of isolation.
3. **Emotional Well-Being:** Routine and structure from attending school provides stability. Missing school can increase anxiety about falling behind and rejoining peers, affecting overall emotional health.

We understand that students get sick throughout the year and encourage you to keep them home during illnesses so they can heal and regain their strength. I have attached a helpful guide from the Oregon Health Authority that outlines when students should stay home, for your reference.

Intervention/Supports

- Calls, letters
- Academic interventions
- Social-emotional supports
- Informed decision making
- Incorporating voices and circumstances

Data

- How has their attendance rate changed since interventions?

What Can The Community Do To Help?



- Yard signs
- Daily conversations stressing the importance of regular attendance
- SMART Reader, Lunch Buddy or ASPIRE volunteer
- Business owners weaving attendance conversations into staff trainings

Questions?



die führen
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dritten Sp
handelt

10,2	2,0	0,2
4,7	5,7	0
4,6	0,9	

Viscose Francaise und Givet-Izieux
wenig läßt sich über die in der
Teiligungen sagen. Zum Teil
dem gegenseitiger Verschachtelung.

ergibt sich ein Reingewinn von 5200 (31 962) um 67 290 RM Vortrag auf 72 489 RM erhöht. Diesen Betrag weiter vorzutragen.

● **Rheinische Hypothekenbank in Mannheim.**
kündigt ihre 4½proz. Kommunalobligationen Reihe zur Rückzahlung auf den 1. Oktober d. J. und bi 4proz. Kommunalobligationen Reihe XIII zu 100%

Dividendenvorschläge

Concordia Spinnerei und Weberei, Mannheim