



Staff Report

For City Council Meeting - 1/7/2026

Subject - Visitors - Kevin Leahy - CEDR Update Presentation

Synopsis: CEDR (Clatsop Economic Development Resources) is the regional Economic Development Organization for Clatsop County, and is the "one stop" business resource in the region for business recruitment, retention and expansion.

CEDR collaborates with local, state, and federal partners, including the cities of Astoria, Cannon Beach, Gearhart, Seaside, Warrenton, Clatsop County, and is aligned with Clatsop Community College. CEDR also works closely with Business Oregon, the economic development agency of the state of Oregon, and Col-Pac EDD (Economic Development District), federally designated.

CEDR is a paid membership organization, with many private sector members and a Board of Directors from both the Public and Private Sector. CEDR Executive Director is also the Clatsop County Enterprise Zone Manager.

Councilor Gould regularly attends CEDR Board meetings. Tonight, CEDR's SBDC Director, Kevin Leahy, will be giving the Council a powerpoint presentation to share an annual update.

Recommended Motion: N/A

Legal Analysis: N/A

Financial Analysis: N/A

Respectfully submitted,



Chad



City of Gearhart

CEDR Update

January 7, 2026



**Clatsop
Community
College**

Year in Review

CEDR: Connector • Communicator • Convener

- Worked with federal and state elected officials and field teams to address the potential regional impacts of FEMA BioP changes.
- Coordinated regional response to the potential closure of the Tongue Point Job Corps Center and its economic impacts.
- Testified before the Legislative Ways & Means Committee (March 28, Liberty Theatre) in support of SBDC funding and CMH's \$8M construction request.
- Invited as the only non-employee speaker at the \$158M Georgia-Pacific Wauna Mill #1 paper machine replacement ribbon-cutting (second-largest employer in the region).
- Provided transition support to CEDR Board member when Providence Seaside Hospital CEO Rebecca Coplin transferred, and Jason Plamondon was named interim CEO
- Note for the City of Gearhart the Clatsop SBDC has served 22 Gearhart businesses over the past 5 years, and 210 in the 97138 Zip Code. Plus, office is in Seaside.

Clatsop Job & Career Fair — March 11

- 600 students from all Clatsop County high schools.
- CCC students, staff, and community job seekers participated at the Lexington Campus.
- 70+ employers; outstanding feedback—"best one yet."
- **Save the Date:** March 3, 2026 — Seaside Civic & Convention Center.

CEDR Annual Awards — May 22

- Held at Patriot Hall, CCC Lexington Campus.
- Sold-out event with 200 attendees.
- 14 awards presented, including Skip Hauke *Spirit of Business: Community Supporter* Award to Willis Van Dusen.
- **Save the Date:** May 22, 2026 — Seaside Convention Center.

Childcare Support & Investment

- CEDR is a voting member of the Clatsop County Childcare Advisory Committee.
- Since 2022: **\$854,693 awarded** to licensed childcare providers for:
 - Family scholarships
 - Infant/toddler expansion (highest area of need)
 - Operational support
 - Staff professional development
- Contact: Program Manager Krissie Brown — clatsopchildcarecollective@gmail.com

Community Engagement

- CEDR and the South County team attend weekly Seaside Chamber and SDDA meetings, providing updates and maintaining strong business connections.

Clatsop WORKS Internship Program

- Continued growth under Program Manager Misty Bateman.
- **215 students** placed in paid internships since the program began.
- Employer Registration Deadline was 12/15. Record Number for 2026! 42 employers with 55 internships! (Last year was 31 employers with 50 internships. A record then, too!)
- Contact: mbateman@clatsopcc.edu
- Student Applications started January 1

Clatsop Community College Partnership

- Oversight of the Clatsop Center for Business, Community, and Professional Development:
 - SBDC
 - Community Education & Professional Development
 - Plumbers Apprenticeship Program
- Serving as CCC's Cabinet-appointed “staff champion” for supporting business and industry—a strong alignment with CEDR’s mission.

CEDR 2025-26 Approved Budget

Revenue	Baseline	Pct	Actual	Pct
County Sponsorship	\$70,000	17%		0%
* City/Port/SETD	\$39,000	9%		0%
CCCSupport-Required "Cash Match"	\$40,000	9%		0%
Private Sector Sponsorship	\$33,000	8%		0%
Federal/SBDC Grants	\$115,000	27%		0%
 Carryover into FY	 \$126,205	 30%		0%
Total Revenue	\$423,205	100%	\$0	0%
 Expenses	 	 	 	
Wages & Fringe	\$300,000	75%		0%
Rent (South County)	\$9,000	2%		0%
SBDC Staff/Consultants	\$5,000	1%		0%
G&A/Advertising/Travel/Supplies/Misc.	\$35,000	9%		0%
Unallocated (Carry into next FY)	\$50,000	13%		0%
Total Expense	\$399,000	100%	\$0	0%

Projected Revenue: Clatsop County \$70,000. Cities of Astoria \$13,500, Seaside \$13,500

Warrenton \$7,500. Cannon Beach \$3,000. Port of Astoria \$1,000. Sunset Empire Transportation District - \$500

*Gearhart Zero'd out CEDR for 2025-26

Clatsop Community College \$40,000 Cash "Match"

Private Sector Sponsorship \$28,000 + Samuel S. Johnson Foundation \$5,000. Total of 33,000

Federal/SBDC funding: SBA \$40,000 OBDD/Business Oregon \$75,000. Total=\$115,000

Expenses-

Wages & Fringe reduced from Associate Director LY but added in FT Advisor from ARPA funding. Includes 25% of Admin. Specialist wages/benefits.

SBDC PT staff payroll will come out of CCC "Program Income" reserves for 2026. Not sustainable long-term.

Strategy to write grants to support economic resiliencey staff payroll for 2026-27 and beyond.

Also need a long-term funding strategy to support both a CEDR Executive Director & SBDC Director. 2026-27 and beyond.

CEDR Executive Committee work group. Recommendation at future CEDR Board meeting.

Underwriter (\$5000)

Pacific Power
Samuel S Johnson Foundation

Sustaining (\$2000)

Georgia-Pacific Wauna Mill

Sustaining (\$1000)

Ashley Flukinger, Attorney at Law LLC
Astoria-Warrenton Chamber of Commerce
Bank of the Pacific
Clatsop Distributing
Columbia Hospitality
Columbia Memorial Hospital
Craft3
Hampton Lumber Mills Inc
Holly McHone Jewelers
Lewis & Clark Bank
NW Natural – North Coast
Providence Seaside Hospital
Recology Western Oregon
Seaside Chamber of Commerce
TDM Enterprises Inc/Damarkom Inc
Versa Corporation

Sponsor (\$500)

Bornstein Seafoods
Buoy Beer Co & Pilot House Distilling
Cleanline Surf
DaYang Seafood
Escape Lodging Company
Fort George Brewery + Public House
Hyak Tongue Point LLC
Lum's Auto Center
Nuveen Natural Capital (L&C Tree Farm LLC)
Oregon Web Solutions LLC
Sundial Travel Services
Umpqua Bank
Van Dusen Beverages

Business (\$100)

Adrift Hospitality
Arbor Care Tree Specialists
Arnie's Cafe
Astoria Vintage Hardware
Baker, Monaghan & Assoc
Bayview Asphalt, Inc.
Bergerson Construction
Bowpicker Fish & Chips
Brownsmead Island Farm
Bud's RV Park and Grocery
Bussert, Law, & Associates LLP
C & R Mercantile – Seaside/Cannon Beach
Campbell & Popkin, LLC
Cannon Beach Chamber of Commerce
Columbia River Coffee Roaster
Encore Dance Studio LLC
Englund Marine & Industrial Supply
Fishhawk Fisheries
Fultano's Pizza-Astoria
Gaetano's Market & Deli
Gimre's Shoes Astoria Inc
Greensmith Landscapes
Helligso Construction
Knutsen Insurance
Mai Tong Thai Food LLC
N Landwehr Financial Planner/Nicolle Landwehr LLC
Ohana Media Group
Pacifick Distillers Inc
Pig N Pancake Inc
Seaside Grocery Outlet
Seaside Temps
The Astorian – CMGEO Oregon LLC
White Cap Catering LLC
WWC Business Solutions

**THANK YOU to all of our
CEDR Members... who
continue to support the
important work that we do!**

Advocate (\$250)

High Life Adventures
M & N Workwear
Gun & Boot & Gear LLC

Individual (\$100)

Steve Wright

Supporter (\$50)

Cann Lawyers PC
Linda Dugan Insurance

Public Sector Partners

Cities of:

- Astoria
- Cannon Beach
- Seaside
- Warrenton

Plus:

- Clatsop County
- Clatsop Community College
- Port of Astoria
- Sunset Empire Transportation District

THE 2025 CLATSOP JOB & CAREER FAIR...

HELD AT PATRIOT HALL AT CCC LEXINGTON CAMPUS MARCH 11, 2025, WITH JOB SEEKERS FROM LOCAL COMMUNITIES, AS WELL AS OVER 600 HIGH SCHOOL STUDENTS, TALKING WITH OVER 70 EMPLOYERS!

SAVE THE DATE:
MARCH 3, 2026 AT SEASIDE CONVENTION CENTER



2025 CEDR AWARDS WERE HELD ON
MAY 22, 2025 IN PATRIOT HALL, CCC
LEXINGTON CAMPUS...17 AWARDS
HANDED OUT TO CLATSOP COUNTY
BUSINESSES AND INDIVIDUALS!

SAVE THE DATE FOR 2026! MAY 21, 2026
AT THE SEASIDE CONVENTION CENTER





2025-2030 STRATEGIC PLAN FRAMEWORK

OUR MISSION

Empowering all students to reach their full potential.

OUR VALUES

Accessibility | Collaboration | Community | Inclusivity | Integrity

OUR VISION

We envision Clatsop Community College as a diverse, dynamic center for education, workforce development, and community enrichment.

STRATEGIC PRIORITIES

1. Improve Student Access

Expanding outreach, simplifying the enrollment process, and maximizing financial support to ensure more students can access opportunities.

2. Increase Student Success

Enhancing support systems, improving academic resources, and fostering a sense of belonging to ensure students stay on track and achieve their goals.

3. Strengthen Our Reputation

Showcasing academic excellence and the college's impact on enrichment and economic development in the region.

4. Increase Organizational Effectiveness

Improving internal processes and communication to support faculty and staff in delivering high-quality education and services.

5. Build & Sustain Partnerships

Developing and maintaining strong collaborations with high schools, universities and industry to create successful pathways for students.

Community Education & Professional Development

Community Education

- American Sign Language
- Japanese Language & Culture

- Strength & Flexibility Training
- Interval Circuit Training

- Writing A Memoir
- Oceanography & More!

Professional Development

- Digital Marketing Essentials
- Build Your Own Website

- 1st Aid / CPR / AED Training
- Spanish In The Workplace

- Early Childhood Education
- Spanish For Educators & More!

Academic Year 2024-2025



- Programmed 134 Total Classes
- 1,278 Total Class Registrations
- 28 Professional Dev Classes
- 106 Community Ed Classes



New Business Starts

24

Jobs Created

50

Training Attendees

740

Trainings Held

100

Long Term
Advising Clients

88

Pre-Venture
Advising Clients

38%

Existing Business
Advising Clients

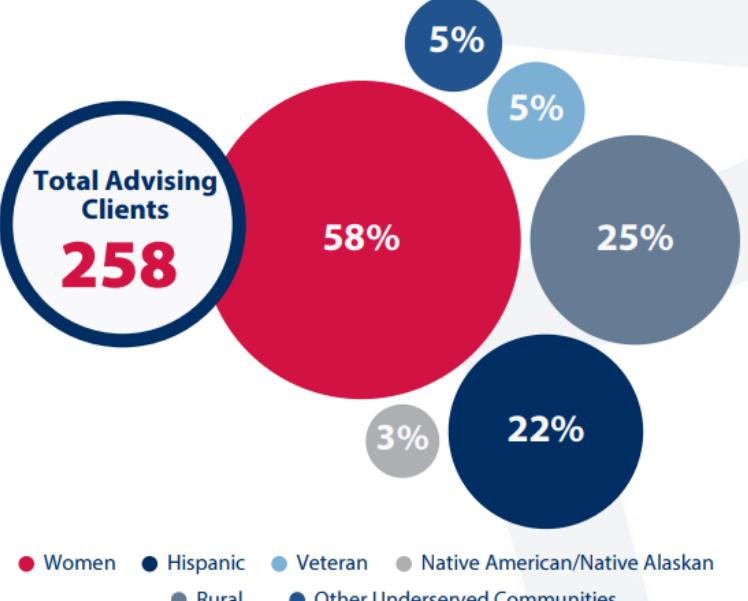
62%

**CAPITAL
INFUSION
TO LOCAL
BUSINESSES
\$2,525,700**

37

**CAPITAL
TRANSACTIONS**

ADVISING CLIENT DEMOGRAPHICS



Learn more about the Oregon SBDC Network at OregonSBDC.org





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workshops to grow your small
business.

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Building Credit For
Your Small Business



Social Media Strategies
For Success



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Astoria & Seaside





RESTAURANT
EXCELLENCE

LAUNCH MY
BUSINESS

FOOD & BEV
ENTREPRENEUR'S

RETAIL
EXCELLENCE

SPECIALTY BOOT CAMPS



SMALL BUSINESS MANAGEMENT

HELPING SMALL BUSINESSES THRIVE

- 5 month cohort-based programs
- Owners work **ON** their business vs **IN** their business
- Each educational session is paired with confidential 1:1 advising with a trusted SBDC professional

SBM LEVEL 1

- Designed for newer business owners
- Help entrepreneur's develop and implement strong business fundamentals

SBM LEVEL 2

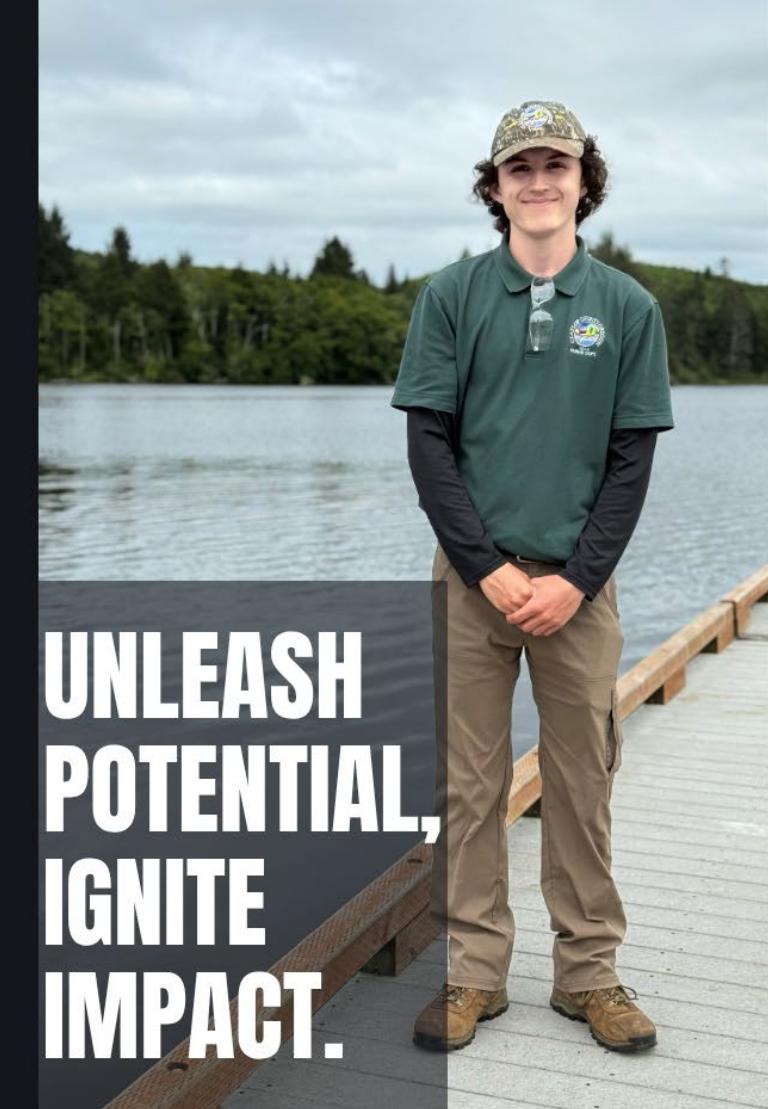
- Designed for well established business owners and those who have taken SBM 1
- Implement systems to grow and expand existing business



2025 AMERICA'S SBDC 46TH ANNUAL TRAINING EVENT, ORLANDO, FLORIDA SEPTEMBER 2-5, 2025



Internships build a bridge from school to career,
connecting classroom learning to the **real world** and providing an opportunity to practice
skills in a professional work setting.



215 Clatsop County students have received a professional, paid summer internship through the Clatsop WORKS program.

Last summer 43 students were able to gain invaluable first-hand experience in the working world outside of the classroom!





Summer 2025
Numbers in the
Clatsop WORKS
internship program
were the strongest to
date with 123 student
applicants.

Seaside High student
participation was the
highest we've
seen yet!



Seaside High School results

SHS Student participation in this program has increased in the last two years and we are working to keep the momentum going!

Summer 2024

- SHS apps: 14
- CCC/SHS apps: 3
- HIRED =10

Summer 2025

- SHS apps: 19
- CCC/SHS apps: 3
- HIRED =11



LONG TERM JOB
POSSIBILITIES
post internship

33
HIRED





CW CLATSOP
WORKS
PAID INTERNSHIPS

**MEET
OUR
EMPLOYERS**

Seaside Police Department

Parking Officer Intern

POLICE
SEASIDE

A circular graphic on the left shows the side of a white police car with "POLICE" and "SEASIDE" written on it. The car is parked in front of a chain-link fence.

South County Host Employers

- **South County employer participation in the program is growing!**
- **In summer 2024 we had 7 South County Employers, 3 in Cannon Beach & 4 in Seaside/Gearhart -3 of those employers were new to the program**
- **For summer 2025, we had 14 South County Employers, 4 in Cannon Beach & 10 in Seaside/Gearhart -6 of those employers were new to the program!**

South County Employers who've participated in the Clatsop WORKS program



- Cannon Beach Police Dept
- Haystack Rock Awareness Program
- Coastal Restoration
- Sunset Empire Park & Rec
- Seaside Library, City of Seaside
- Seaside Museum & Historic Society
- Columbia Memorial Seaside Clinic
- Seaside Providence Hospital
- Seaside School District
- Mason Autobody
- White Bird Gallery
- Seaside Chamber of Commerce
- Buddha Kat Winery
- Cannon Beach Chamber of Commerce
- Seaside Police Department
- Seaside Fire & Rescue
- Pizza a'fetta
- Ter Har's
- Escape Lodging

NEW employers for summer 2026

- Caffe Latte Coffee & Gift Shop
- Hillcrest Inn