

SECTION 6.040: SIGN REQUIREMENTS.

1. Purpose.

The purpose of this section is to regulate such factors as the size, location, and illumination of signs with the intent of safeguarding and enhancing the City's visual environment, traffic safety and the City's economic well being.

2. General Requirements

The following general requirements shall apply to all signs:

- A. Signs shall not contain flashing elements or moving, rotating or other such animated parts.
- B. All signs shall be designed and located so as to prevent the casting of glare or direct light from artificial illumination upon adjacent public streets or adjacent property.
- C. All signs and sign structures shall be erected and attached totally within the site, except where permitted to extend into a street right-of-way.
- D. Signs shall not extend into or over or upon any public street or right-of-way. Except a sign may extend over a public sidewalk provided the bottom of the sign structure shall be at least eight (8) feet above the grade of the sidewalk and the sign does not project more than three (3) feet into the public right-of-way.
- E. Signs or sign support structures shall not be located so as to detract from a motorist's view of vehicular or pedestrian traffic, or a traffic sign.
- F. Only one side of a double-faced sign is counted in measuring the area of a sign. Sign area does not include foundation supports and other essential structures which do not serve as a backdrop or border of the sign.
- G. All signs shall be kept in good repair and maintenance.
- H. It is the responsibility of the property owner to remove any abandoned sign within 30 days of the termination of its use.
- I. No sign including its supporting structure shall be placed so that its height exceeds eighteen (18) feet.
- J. Permanent signs are not permitted on undeveloped site i.e. a lot without a use.
- K. Signs shall only advertise uses or products on the site where the sign is located.

3. Additional Residential Zone Sign Requirements (RA, R-1, R-2, R-3 Zones)
 - A. Sign Requirements: Rural Agricultural, (R-A), Low Density Residential, (R-1), Medium Density Residential, (R-2),
 - (1) Uses permitted outright shall have permanent signs with an area not exceeding one square foot, and be attached to a building.
 - (2) Conditional uses shall have permanent signs with an area not exceeding twelve (12) square feet.
 - (3) Temporary signs with an area not exceeding six (6) square feet may be permitted.
 - B. Sign Requirements: R-3 High Density Residential
 - (1) Permitted and conditional uses shall have permanent signs with an area not exceeding twenty-four (24) square feet.
 - (2) Temporary signs with an area not exceeding six (6) square feet may be permitted.
4. Sign Requirements: (C-1, C-2, C-3, & RCPD): Commercial Zone Additional Sign Requirements
 - A. Sign Requirements: (C-1), Neighborhood Commercial Zone
 - (1) Permitted and conditional uses shall have permanent signs with an area limited to two (2) feet in height by the street frontage of said building, flush with the building.
 - (2) Temporary signs with an area not exceeding eight (8) square feet may be permitted.
 - B. Sign Requirements: (C-2, C-3, RCPD); General Commercial, (C-2), Higher Intensity Commercial, (C-3), and Residential Commercial Planned Development Zones (RCPD). Sign Requirements.
 - (1) Permitted and conditional uses shall have permanent signs limited to one free standing sign per business or in the case of business complexes or malls one free standing sign per business complex or mall, not to exceed 32 square feet, and/or one sign, flush to the building, limited to 2 feet high by 12 feet long.
 - (2) Temporary signs with an area not exceeding twelve (12) square feet may be permitted.
5. Sign Requirements: (P/SP, P): Public and Park Zone Additional Sign Requirements
 - A. Permitted and conditional uses shall have permitted signs with an area not exceeding twelve (12) square feet.
 - B. Temporary signs with an area not exceeding eight (8) square feet may be permitted.
6. Sign Requirements: (A-2, FW): Aquatic and Freshwater Wetland Zone Additional Sign Requirements.
 - A. No signs shall be permitted in this zone.
7. A Sign Permit shall be required prior to construction or placement of any sign on forms provided by the City. Fees for sign construction or placement shall be in accordance with Sec. 13.080.